



## Benefits of LUNA

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### **LUNA: DELIVERY WITH BENEFITS**

Many systems provide you with a link to view content. But then what? By focusing our development on improving the user experience and by providing more than just a keyword search box, we've built a tool that goes beyond providing mere access to pretty pictures. **LUNA** is the most sophisticated tool available today for exploring and working with digital content.

**LUNA** engages users with a creative toolset. They will easily find objects they are looking for BUT will also find objects they didn't even know to look for... they will discover, they will collaborate and they will LOVE what they see.

The benefits of **LUNA** are many, and we'd love to show them to you firsthand, in the meantime here's a brief list of key end-user features:

- Seamlessly browse images, audio, video, PDF, and BookReader media
- Continuously zoom on high-resolution images and book pages
- Create Media Groups, slide shows, dynamic presentations, annotations and web widgets
- Narrow search via faceted results display and Who, What, When, Where category searching
- Easily link and share
- Search and add Flickr content to your Media Groups
- Upload your own content — images, audio, video, etc. — with the My Uploads feature
- Effortlessly export presentations & slides shows to PowerPoint
- Customize thumbnail view and sort order
- Learn, create, share, explore... and much, much more

### **LUNA: ADMINISTRATIVE BENEFITS**

A collection published to LUNA automatically becomes a website with:

- End-user account creation
- Integration with Active Directory LDAP and Open LDAP
- Optional integration with Google ads
- Built-in search engine optimization
- OAI-PMH
- Built-in Google site map
- Built-in Google Analytics
- Support for eCommerce integration

### **LUNA: IT COMES WITH CONTENT**

- We've built a new public web resource called the **LUNA Commons** so you can easily gain access to FREE content and promote your own.

### **SEE LUNA IN ACTION**

- Visit **Luna Commons.org**
- View the **NASA Images** collection
- View the National Library of Medicine's **Images from the History of Medicine** collection
- View **Flash Tutorials** of **LUNA**
- Contact us for a customized demo of **LUNA**

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### **For more information please contact our sales team:**

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